



EXTREME
adventure

Product Branding

Introduction

Extreme Adventure is an innovative company bringing new and unique adrenaline-fuelled activities to the general public. We have a number of new activities for 2011 and the flagship activity is our **“Spiderman Climbing Wall”**

All our activities are perfect for brand promotion and experiential marketing events.

Bring the adventure to the masses.

Spiderman Wall

Yes, you really can climb up a wall - just like Spiderman!



This technology was used in the making of the Spiderman films and has been used in active service by the SAS.

We kit you out with our space-age magnetic gloves and leg braces then you're ready to go. The gloves and braces contain powerful magnets which enable you to stick to the steel wall.

We let you practise on the training wall before you set to tackling the whopping 5m tall challenge. You'll be fitted out with a harness, attached to an auto belay to catch you.

www.extreme-adventure.co.uk

Branding Opportunities



Both the Training Wall (3m) and the Big Wall (5m) can be branded to customer specification.

Daily Speed Challenges



This activity lends itself to daily speed challenges.

Challengers have to climb to the top of the wall and sound a horn, which triggers the clock to stop.

Challenges can be scheduled to take place at specific times so you can include this in the event advertising, or can run all day or over the course of an event.

The fastest times will be displayed on the Challenge Board.

The Spiderman Wall Climbing activity and the speed challenges are guaranteed to attract a huge crowd.

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