



Extreme Charity Challenge Income Generator

This is a quick guide to the sort of income you could expect from such as an event. Obviously no two events are the same and projected income could be above or below this example.

Income Source	Income	Qty	Total
Team Entry Cost (Teams of 8)	£ 200	30	£ 6000
Team Corporate Sponsorship	£ 100	30	£ 3000
Individual Sponsorship (Based 30 teams of 8)	£ 25	240	£ 3000
Corporate Sponsorship of each Activity	£ 200	6	£ 1200
Adverts in Programme	£ 20	20	£ 400
Small Stalls around arena	£ 30	10	£ 300
Food & Drink Concessions	£ 150	3	£ 450
Reclaimed Gift Aid on Total so far @ 28p for £1.00			£ 4018
General Admission	£ 1	500	£ 500
		Total	£ 18868

Tel 01829 261313 e-mail info@extreme-adventure.co.uk

Company Registration 5910765